



## Artwork Specifications

- Advertisements must be provided photo ready
- Advertisements will be accepted electronically as JPEGs or PDFs by the 15<sup>th</sup> of the month prior to publication
- Advertisements must have a resolution of 300 dpi.
- If adjustments to the advertisement need to be made in order to print, the advertiser will be notified. A fee for adjustments will be added to the advertising rate if the advertiser asks Inside Willo to make the proper adjustments
- No additions or changes to the advertisement can be made by Inside Willo

Advertisements and questions may be sent to:  
Megan Desmond – [megan@desmondsgdesign.com](mailto:megan@desmondsgdesign.com)